



Libertarian Party of Idaho (LPID) Executive Board meeting 2 May 2024

Present: Jayson Sorensen, Chair
Chris Ward, Vice-Chair
Matt Loesby, Secretary
Amanda Ward, Region 1
Will Johanson, Region 2
Todd Corsetti, Region 3

Absent: Adam Belnap, Treasurer

At 6:05 PM MDT, the meeting was convened.

The Agenda was adopted:

- Call to order
- Roll call
- Adoption of Agenda
- Approval of previous board min
- Public comment (5 min)
- Reports of officers (20 min)
 - Chair
 - Vice Chair
 - Treasurer
 - Secretary
 - Region 1
 - Region 2
 - Region 3
- Unfinished business (20 min)
 - CRM and Website
- New Business (60 min)
 - Mass Texting
 - Email Addresses
 - HempFest
 - Contact List Sharing with Candidates
- Public Comment (5min)
- Schedule next meeting
- ADJOURNMENT

The Chair moved to approve the minutes for the March 24, 2024 Executive Board meeting. Minutes

approved without objection.

The Chair reports that work is progressing with new law firm EchoHawk & Olsen. The firm has received \$1,000 in unused retainer from former attorney Edward, which will be applied to EH&O fees.

The Vice Chair shared plans to initiate activity from the Membership Committee, which will include all Region Chairs. The Region Chairs agreed, and a meeting was set for May 9 at 6 PM Mountain Time.

The Secretary reported that the Latah County Central Committee has been established, along with Oneida and Payette. He will notify the County elections offices in those counties of the Central Committee formations. **Amended:** The Secretary also reports that the Nez Perce County Central Committee was established.

The Region 1 Chair reported that she is planning events for May, including campaign events for House candidate Matt Loesby.

The Region 2 Chair is preparing to table at HempFest in Boise on May 11. The goal is set to have a booth “at least as good as the smelly candle people.” Mr. Loesby will help staff the table, and the Region 2 Chair is seeking at least 2 other volunteers. Since there have been problems getting tablecloths as budgeted for in the previous term, the Region 2 Chair will arrange for new tablecloths, using that budget. Tablecloths will be distributed to the regions.

The Region 3 Chair is planning more events in Idaho Falls.

The board discussed what to do about our subpar CRM. A replacement should be simple, easy to use, and reliable; the board hopes to have customer support other than our own IT committee (particularly Mr. Callear, who has been very generous). The Vice Chair proposed using Bigin, a CRM with a free tier, and paid tiers with more features, including mass emails. The board agreed that it would be a good idea to create a free Bigin, and if it proves to be useful, the board will consider a motion to approve spending on upgrades to a paid tier.

The board considered changes to the Website hosting and management. The board agreed that for the moment, the website is functional enough that it does not require immediate replacement; however, a copy can be made, iterated upon, and prepared to replace the National-hosted site when it is a functional improvement. The matter will be referred to the IT committee.

The board considered the allocation of LPID.org email addresses to members. Currently, since these addresses are hosted on the LP National exchange, LPID does not pay the cost of hosting. If the LPID moves away, it will have to do so. Currently, the Board, Judicial Committee, IT Committee, and Publicity Committee have LPID emails created for them personally, and aliased with various group addresses. The value in having such emails for outgoing communication was discussed: it grants the communication legitimacy, which could be useful for County Central Committee Chairs. However, for the moment, this was not considered enough to justify giving the CCCC’s addresses. The IT Committee will be asked to investigate if aliases can be created that forward to external email addresses, so that an email to scc@lpid.org might notify all current members of the State Central Committee. It was also decided that the policy should be to remove email addresses for people who no longer hold a position on the Board, JC, IT, or Publicity. The Chair proposed that in the future, we might create positional email accounts (e.g. chair@lpid.org), to which the credentials would be handed over when an officer is succeeded. This matter was also deferred to the IT Committee to investigate and make

recommendations.

The board made plans to support and fund the booth at HempFest. The Region 2 Chair presented a list of expected costs: \$140 for registration, \$150 for a black popup tent, \$20 for an easel and signage. The event will be held in Julia Davis Park in Boise on May 11. The Secretary moved that \$600 be allocated in the budget to purchase 3 black popup tents, one for each Region Chair to use for events at their discretion. The Region 3 Chair seconded. Motion passed without objection. The board planned that each Region Chair would perform their own purchase. The Region 2 Chair will purchase the first and make a recommendation to the other Region Chairs. The Vice-Chair moved to budget \$160 to reimburse the Region 2 Chair for Hempfest-related expenses. The Region 3 Chair seconded. Motion passed without objection.

The board discussed the prospect of sharing the party's contact list with Libertarian candidates in Idaho. Multiple options were considered. The first option, giving the contact list's data to candidates, on the condition of signing the Party NDA, would allow the party to do so for free, at its discretion, without paying any costs of communication. The second option, allowing candidates to send copy to the party, for the party to distribute through the email list, would potentially cost the party credits, and so candidates would need to compensate the party. It was also noted that with a new CRM, it might be possible to allow contacts to opt out of candidate communications which still receiving party communications. The Region 3 Chair moved to approve party-endorsed candidates to have access to the party's email list for those candidates' use in their campaigns, subject to the LPID Non-Disclosure Agreement. The Region 2 Chair seconded. Motion passed without objection. The list of party-endorsed candidates is: Matt Loesby (US House ID-01), Todd Corsetti (US House ID-02), and Sterling Reece (Elmore County Sheriff).

The Board scheduled the next meeting for June 6 at 6 PM Mountain Time.

The meeting was adjourned at 7:10 PM.

Prepared by Matt Loesby, Secretary.