



Libertarian Party of Idaho (LPID) Executive Board meeting 17 Oct 2024

Present: Chris Ward, Chair
Adam Belnap, Treasurer
Matt Loesby, Secretary
Amanda Ward, Region 1
Will Johanson, Region 2
Todd Corsetti, Region 3

At 7:58 PM MDT, the meeting was convened.

The Agenda was adopted:

- Call to Order
- Roll Call
- Adoption of Agenda
- Approval of previous board minutes
- Public Comment
- Reports of Officers
 - Chair
 - Secretary
 - Treasurer
 - Region 1
 - Region 2
 - Region 3
- New Business
 - JFC Update
 - Notifications of board change
 - 2025 Convention dates and location
 - LNC R1 Rep
 - LPID gives back
- Public Comment
- Schedule Next Meeting
- Adjournment

Chair Ward moved to approve the previous board minutes for October 2, 2024. Motion passed without objection.

Reports

The Chair deferred his reports to the discussion of New Business.

Secretary

The Secretary reported an email ballot:

The Secretary moved that the LPID sign onto the national Libertarian Party's agreement with Team Kennedy for a Joint Fundraising Committee. The Region 2 Chair seconded. Motion passed 6-0 as of Thursday, October 3.

The LPID Website has been updated with Chris Ward listed as Chair. The IT Committee will soon update email aliases to remove former chair Sorensen from the appropriate lists, and direct chair@lpid.org emails to Mr. Ward.

Region 1

There were events in Sandpoint and Couer d'Alene in September, featuring the Loesby campaign.

Region 2

The Region 2 Chair is interested in holding an election night watch party. Also scheduled an event for October 24 in the Treasure Valley on the website; this needs to be publicized.

Region 3

Mssrs. Belnap, Sorensen, and Corsetti spoke virtually to the Sage High School in Hailey on October 4. Mr. Belnap suggests limiting these events to a maximum of 2 speakers in the future for easier communication.

Mr. Corsetti also spoke to Jefferson High School in Menan on October 7. He has been invited back, and there was also a lunch meetup there.

Treasurer

Regular monthly reports for August and September have been submitted; no money was collected in those months. October has seen signups and renewals.

There are no updates yet on the Joint Fundraising Committee.

New Business:

Robert F Kennedy Joint Fundraising Committee Updates

The Chair reports that he has not yet received the DocuSign for the JFC. Idaho is the 8th state on the list, and currently, 4 have signed. The issue is blocked by Maine LP.

Notifications of Board Change

Is it necessary to notify the Secretary of State of the change in officers. Mr. Loesby will write a letter, which Mssrs. Loesby, Ward, and Sorensen will sign.

Mr. Corsetti will notify the party's law firm, EchoHawk and Olsen.

It is in order for the Chair to call a meeting of the State Central Committee to appoint a Vice Chair. However, the Secretary recommended that the party let the issue lie until the next convention, given the burden of organizing a meeting of the SCC.

2025 Convention dates and location

The SCC has met virtually and tasked the Executive Board to pick a spot in Region 3 for March 15th for the 2025 convention. The Convention Oversight Committee has a list of recommended locations in Google sheets; it will be shared with the Executive Board.

Mr. Corsetti recommends Idaho State University (Pocatello) as a good location with a good price and potential for exposure. He will contact the university and check availability.

The Treasurer recommends a modest budget for this coming year's convention. The 2024 convention did not return on investment, so this coming year should be scaled back.

The Board will pick the location, then task then Convention Oversight Committee to work out details. Mr. Corsetti is the leader of the COC this year.

LNC Region 1 Representative

The Region 1 Representative has reached out to the Chair, hoping to hear how the LNC and Region 1 can help the LPID. The following topics were proposed:

- CRM Implementation – What is the status on the new National CRM? How can we have that integrated with the website?
- Sales funnel – What advice does the LNC and Region 1 have to improve our sales funnel to get potential libertarians to join as members?
- Interstate meetups – Montana, Nevada, and Oregon are also in Region 1. Can we organize some interstate events? Idaho is central for this subregion.
- Nevada – The Nevada affiliate seems to be highly functional. What can we learn from them?

LPID Gives Back

Libertarians believe in voluntary charity and social networks. We should hold some regional events to do volunteering for non-profits, cleanups, etc. Adopt-a-highway was proposed as an amusing reference to the joke about Libertarians and Roads.

Each region chair was instructed to find a charitable event to run before Christmas. The Secretary will assist with Region 2.

CRM Updates

The change to Bigin has been sitting idle for most of this session. The Secretary will crack the whip on the IT committee, giving a 30-day deadline for it to be populated from this meeting. The Secretary will verify whether an email ballot is needed to spend money on it.

Communications

The Board discussed various communications media for different party purposes. The Discord server will be used for socialization within the party, organizing events, running online meetups, and committee communication. The party will use a Brave Talk account for board meetings. The Board will continue to use Signal to coordinate meetings etc.

The party has a newsletter which is rarely used. It should be used to announce upcoming events, post Op-Eds, etc. Mr. Johanson volunteers to lead this effort, and will send out an email soliciting contributions to the newsletter.

The Treasurer moves that the party release a newsletter, at least quarterly, and more as current events necessitate a special edition, and that \$20 per quarter be allocated to purchase email credits for that purpose, beginning in Q1 2025. The Secretary seconds. Motion passes without objection.

The party will also look into sending mass texts to registered Libertarians, with the goal of turning them into newsletter subscribers and members.

Schedule Next Meeting

Chair Ward moved to set the time and place to which to adjourn to November 7, 2024 at 7:30 PM MDT. Motion passed without objection.

The meeting was adjourned at 8:30 PM.

Prepared by Matt Loesby, Secretary.