

Libertarian Party of Idaho (LPID) Executive Board meeting 15 November 2022

Present: Jayson Sorensen, Chair
Zach Callear, Vice-Chair
Adam Belnap, Treasurer (joined at 7:16)
Dan Karlan, Secretary
Chris Ward, Region 1

Absent: Jennifer Imhoff, Region 2
Region 3 is vacant

Also Present: Todd Corsetti (left @ 8:22)
David Hynes
Amanda Ward (joined @ 7:33)

At 7:07, the meeting was convened.

The Agenda was proposed and adopted:

- Call to order
- Roll call
- Adoption of Agenda (without objection)
- Public comment (5 min)
- Reports of officers (20 min)
 - Chair
 - Vice Chair
 - Treasurer
 - Secretary (18 Oct minutes approved without objection)
 - Region 1
 - Region 2
 - Region 3
- Unfinished business (20 min)
 - PR committee requests
 - Libertarian party panhandle page
 - COC budget request
- New Business (60 min)
 - Discussion of how to manage Region 2 and 3 activities
 - Party budget
 - Live broadcasting our meetings
 - Schedule next meeting
- Public Comment (5min)
- ADJOURNMENT

The Chair referred to his previously-distributed report on the recently-concluded Mid-Term Election.

The Vice-Chair reported on his progress as IT Chair. Stripe account has been set up integrated into the Web site. LPID.org is now the primary site, and relevant e-mail address have been created. Amazon web services account has been set up (free for <62,000 e-mails per month).

The Treasurer reported on his progress in integrating our operations with LNC particulars (switching from Nation Builder to Raiser's Edge). He noted that \$245 was donated after the First Interstate account was closed, but has not been received.

We need to prepare a standardized contribution form, integrated with the Web site, because of state limitations and requirements on contributions (\$50 limit, for example). There is also the signature requirement for membership. <https://lpid.org/donate/> and <https://lpid.org/membership/>

Motion: to grant access to CVCrm to the Treasurer, Region Chairs.

Substitute Motion: All Executive Board members and IT Committee members should have access to National's CRM system. The previous motion was withdrawn. The substitute passed without objection.

Chris Ward reported on the Sandpoint meetup; another is planned.

Todd Corsetti (PR) discussed the work involved in promoting the party online. His report is attached as Appendix A.

Discussion of Convention Oversight/Organizing Committee (COC) budget request. To be held at Hampton Inn in Coeur d'Alene over the weekend of 22-23 April 2023 (a 2-day Convention, practically required in anticipation of major Bylaws changes).

Adam Belnap moved the dates, approved without objection. Chris Ward moved the allocation of \$1221.70 for Convention arrangements. Approved without objection.

The Treasurer also detailed his personal expenses. Dan Karlan moved that \$20.40 be allocated to cover that. Approved without objection.

It was agreed to place finalizing the adoption of an NDA at the next meeting, as Unfinished Business.

The next meeting is scheduled for December 13, 2022.

The meeting was adjourned at 8:53.

Dan Karlan, Secretary

Appendix A:

Public Relations (PR) Committee

Committee:

Todd Corsetti - Chair

Jayson Sorensen

Sterling Reece

Chris Ward

???

Emails created, being auto-forwarded to PR committee. (Zach)

- pr@team.lpid.org (others available, pr@team.idaholp.org, pr@team.lpidaho.org)

FB:

- Main Page rebuilt, starting to get some traction, Todd
- Group Page continues. (Amber Beltran & Elinor Swanson are Admins, Todd a moderator).
- Region 3 page rebuilt, Todd
- Region 2, Todd is Admin, need an R2 Admin?
- Region 1 continues, but page not group so posts limited, Chris
- “Idaho Panhandle Libertarian Party” page, Jennifer Luoma?

Twitter: Sterling, Jayson

LPID.Substack built. 3 volunteer authors, target ~2 articles/month:

Matt Loesby

Brian Cobbler

David Hynes

YouTube, do we have access?

Other social media platforms to push, Rumble, MeWe, Gettr, ?

1-2 PR reps from each region?

R3 – Todd & Jayson

R2 – ???

R1 – Chris & ?

PR reps target ~ 1 activity/month for each region. - Region Reps

LPID &/or LP National pamphlets to hand out? Target priority issues specific for Idaho, possibly multiple pamphlets with

specific target audiences based on events or regions? Are these available? – ExComm

Can region Reps get some LPID swag – Budget? – ExComm

Would like to use SMS text via NationBuilder for event communication – ExComm assignee?

(No more than 2 texts/month)

Other actions for the PR committee?

Need to hold a new PR Committee Meeting – Todd